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1. A cell containing

- a first DNA construct or pair of first DNA constructs encoding chimeric (a) proteins complising (i) at least one receptor domain capable of binding to a selected ligand and (ii) another protein domain, heterologous with respect to the receptor domain, and
- a target gene encoding an angiogenesis inhibitor under the expression control of a (b) transcriptional control element responsive to binding of ligand to the ligand binding domain.
- The cell of claim 1 wherein the chimeric proteins multimerize upon addition of ligand 2. and wherein transcription of the target gene is responsive to the multimerization of the chimeric proteins.
- 3. The cell of claim 1 wherein the ligand binding domain is selected from the group consisting of an immunophilin domain, a cyclophilin domain, a steroid hormone binding domain and an antibiotic binding domain.
- The cell of claim 1 wherein the angiogenesis inhibitor is selected from the group 4. consisting of thrombospondin, angiostatin, endostatin, angiostatin-endostatin fusion proteins, angiopoietin-2, a soluble receptor for VEGF, a dominant negative form of VEGF, anti-VEGF antibodies, soluble Tie2/Tek receptor and the 16 kD fragment of prolactin.
- The engineered cell of claim 1 or 4 in which the target gene encodes a peptide sequence of human origin.

## 6. A cell containing

- a first DNA construct or pair of first DNA constructs encoding chimeric (a) proteins comprising (i) at least one receptor domain capable of binding to a selected ligand and (ii) another protein domain, heterologous with respect to the receptor domain, and
- a target gene encoding a tumor specific antigen under the expression control of a transcriptional control element responsive to binding of ligand to the ligand binding domain.

- 7. The cell of claim 6 wherein the chimeric proteins multimerize upon addition of ligand and wherein transcription of the target gene is responsive to the multimerization of the chimeric proteins.
- 8. The cell of claim 6 wherein the ligand binding domain is selected from the group consisting of an immunophilin domain, a cyclophilin domain, a steroid hormone binding domain and an antibiotic binding domain.

## 9. A cell containing

- (a) a DNA construct encoding a chimeric protein consisting essentially of (i) a receptor domain capable of binding to a selected ligand, (ii) a transcription activation domain, heterologous with respect to the receptor domain, (iii) and a DNA binding domain; and
- (b) a target gene encoding beta-interferon or a cytokine under the expression control of a transcriptional control element responsive to binding of ligand to the ligand binding domain.
- 10. The cell of claim 9 wherein the ligand binding domain is selected from the group consisting of a steroid hormone binding domain and an antibiotic binding domain.
- 11. The cell of claim 6 or 9 in which the target gene encodes a peptide sequence of human origin.

## 12. A recombinant virus containing

- (a) a first DNA construct or pair of first DNA constructs encoding chimeric proteins comprising (i) at least one receptor domain capable of binding to a selected ligand and (ii) another protein domain, heterologous with respect to the receptor domain, and
- (b) a target gene encoding an angiogenesis inhibitor, a tumor specific antigen, a cytokine or beta-interferon under the expression control of a transcriptional control element responsive to binding of ligand to the ligand binding domain.
- 13. The recombinant virus of claim 12 wherein the virus is selected from the group consisting of adenovirus, adeno-associated virus, retrovirus and herpesvirus.



- 14. A method for rendering cells capable of regulatable expression of a target gene following exposure of the cells to a selected ligand, which method comprises introducing into the cells:
  - (a) a first DNA construct or pair of first DNA constructs encoding chimeric proteins comprising (i) at least one receptor domain capable of binding to a selected ligand and (ii) another protein domain, heterologous with respect to the receptor domain, and
- (b) a target gene under the expression control of a transcriptional control element responsive to binding of ligand to the ligand binding domain,

wherein the target gene encodes an angiogenesis inhibitor or a tumor specific antigen.

- 15. The method of claim 14 wherein the angiogenesis inhibitor is selected from the group consisting of thrombospondin, angiostatin, endostatin, angiostatin-endostatin fusion proteins, angiopoietin-2, a soluble receptor for VEGF, a dominant negative form of VEGF, anti-VEGF antibodies, soluble Tie2/Tek receptor and the 16 kD fragment of prolactin.
- 16. A method for rendering cells capable of regulatable expression of a target gene following exposure of the cells to a selected ligand, which method comprises introducing into the cells:
  - (a) a DNA construct encoding a chimeric protein consisting essentially of (i) a receptor domain capable of binding to a selected ligand, (ii) a transcription activation domain, heterologous with respect to the receptor domain, (iii) and a DNA binding domain; and
- (b) a target gene encoding beta-interferon or a cytokine under the expression control of a transcriptional control element responsive to binding of ligand to the ligand binding domain.
- 17. The method of claim 14 or 16 wherein the DNA constructs are introduced into cells maintained in vitro.
- 18. The method of claim 14 or 16 wherein the DNA constructs are introduced into cells present within a host organism.

- 19. The method of claim 14 wherein the chimeric proteins multimerize upon addition of ligand and wherein transcription of the target gene is responsive to the multimerization of the chimeric proteins.
- 20. The method of claim 14 or 16 wherein the ligand binding domain is selected from the group consisting of an immunophilin domain, a cyclophilin domain, a steroid hormone binding domain and an antibiotic binding domain.
- 21. A method for treating cancer in a mammalian host organism containing cells which:

contain (a) a first DNA construct or pair of first DNA constructs encoding chimeric proteins comprising (i) at least one receptor domain capable of binding to a selected ligand and (ii) another protein domain, heterologous with respect to the receptor domain, and

(b) a target gene under the expression control of a transcriptional control element responsive to binding of ligand to the ligand binding domain; and

which express the target gene, following exposure to the selected ligand;

wherein the target gene encodes an angiogenesis inhibitor, a tumor-specific antigen or a cytokine;

which method comprises administering to said mammalian host an effective amount of a selected ligand capable of binding to the chimeric protein to effect observable expression of the target gene.

22. A method for treating MS episodes in a mammalian host organism containing cells which:

contain (a) a first DNA construct or pair of first DNA constructs encoding chimeric proteins comprising (i) at least one receptor domain capable of binding to a selected ligand and (ii) another protein domain, heterologous with respect to the receptor domain, and

(b) a target gene encoding beta-interferon under the expression control of a transcriptional control element responsive to binding of ligand to the ligand binding domain; and

which express the target gene, following exposure to the selected ligand;

which method comprises administering to said mammalian host an effective amount of a selected ligand capable of binding to the chimeric protein to effect observable expression of the target beta-interferon gene.

23. A method for treating HIV infection in a mammalian host organism containing cells which:

contain (a) a first DNA construct or pair of first DNA constructs encoding chimeric proteins comprising (i) at least one receptor domain capable of binding to a selected ligand and (ii) another protein domain, heterologous with respect to the receptor domain, and

(b) a target gene under the expression control of a transcriptional control element responsive to binding of ligand to the ligand binding domain; and

which express the target gene, following exposure to the selected ligand;

wherein the target gene encodes a ribozyme or antisense message directed against an HIV nucleotide sequence;

which method comprises administering to said mammalian host an effective amount of a selected ligand capable of binding to the chimeric protein to effect observable expression of the target gene.

